E-Learning Evaluation ScoreCard

DIRECTIONS: (1) Review the online learning in question. (2) Rate it based upon the 7 scales below. (3) Determine how important each scale is to you and your organization on a scale of *1 (not important)* to *5 (vital)*. Write this in the *Importance Weight Column.* (4) Multiple each of your 7 scale ratings by the *Importance Weight* for a final score for each scale (write this in the last column). (5) Total these at the bottom of the sheet for a *Total Raw Score*. (6) Add up your "Importance Weights" and total them at the bottom of the "Importance Weight" column. (7) Finally, divide the *Total Raw Score* by the *Total Importance Weight* to get the Final Score … the high the score the better the learning!

Importance Weight (1 to 5)

write your score X importance weight here

instructional design

10 — 5 — 1

very strong ISD — ISD is poor

X =

interactivity

10 — 5 — 1

high interactivity — very low interactivity

X =

graphic design

10 — 5 — 1

graphically engaging — graphically poor

X =

tone & language

10 — 5 — 1

very clear language — poor language

X =

technical performance

10 — 5 — 1

works as expected — technically poor

X =

timing

10 — 5 — 1

timing fits our needs — too long or too short

X =

cost to operate

10 — 5 — 1

worth the cost — not worth the cost

X =

total importance weight

total raw score

Program Name & Notes:

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divide total raw score by total importance weight

FINAL SCORE

10 — 5 — 1

fits us like a glove! — definitely have some reservations